



# In a glimpse

MAY 2024

## Tobacco smoking and tobacco cessation in 2023

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- The volumes of tobacco sold within the tobacconist retailer network decreased by 7.2% in 2023, in comparison with 2022 (on a constant number of delivery days). Border territories have been hit harder by this fall in volumes.
- Even though cigarettes and roll-your-own tobacco are on the decline (-7.5% and -9.5%), the sale of other tobacco products is increasing on the whole by 3.2%.
- The overall tobacco turnover in mainland France was 19.9 billion euros in 2023, an increase of 9.9% over the entire period since 2017.
- Tobacco use has been stable among adults since 2019, while use among young people is the lowest seen in 20 years.
- The vaping market is on the rise, as is its use: 6.2% of 17-year-olds and 5.5% of adults were vaping on a daily basis in 2022.
- In line with previous years, but even more so, the sale of tobacco cessation treatments grew by 12.8% between 2022 and 2023, much as the annual number of sole beneficiaries of health insurance reimbursements (+10.8%).

### Further reading (in French)

Briefing paper: [Tabagisme et arrêt du tabac en 2023](#), [Tobacco smoking and tobacco cessation in 2023]  
17 p.

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