



Gambling in France in 2022

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After 2020, a year marked by the health crisis - which severely restricted the supply of games - and 2021, a year marked by a “catch-up” effect, 2022 stands out for its high levels, with a strong recovery in casino activity and economic growth benefiting all gaming segments. These levels are the highest since the opening up of the market to competition in 2010, both in terms of the number of players betting on sports betting, horse racing, and poker, and in terms of gross gaming revenue¹ (GGR) in 2022. The annual consolidated results show growth in gross gaming revenue for all gambling activities combined, compared with 2021. Similarly, the number of Internet gamblers (excluding lottery activities) rose by 6.1% over the period.

This performance comes against a backdrop of a return to a full gaming offer with the full reopening of casinos in 2022, after two years of reduced activity due to the pandemic. The lifting of the latest restrictions (in particular, the vaccination pass) has enabled the Française des jeux (FDJ) and the Pari mutuel urbain (PMU) to return to their full network of retail outlets and thus offer a gaming environment similar to that prior to the health crisis.

Given the exogenous effect of the health crisis on this sector of activity, data for 2019 has also been used to provide a retrospective view of the major trends in the gambling market and to offer a better point of comparison for a virtually identical gambling service.

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