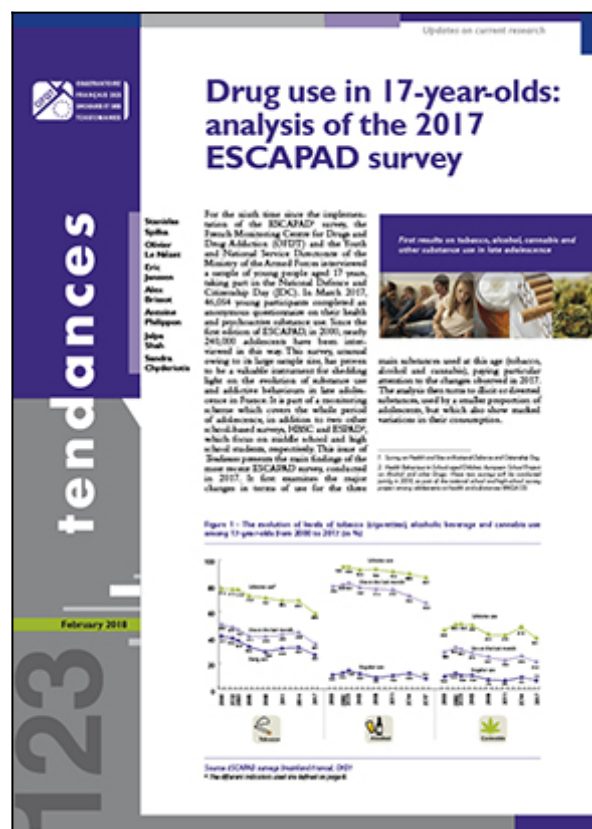


Tobacco use, sales and prices: a European perspective



Tendances n° 126, OFDT, 6 p.
July 2018

The objective of this issue is to offer a glimpse into tobacco use in Western countries, using prevalence surveys, annual data on tobacco sales and average tobacco prices.

This is a complex undertaking as no international surveys have been conducted with a view to determining the prevalence of tobacco smoking in the population of each of these countries over the same year and, in particular, there have been no studies on current prices. Hence, comparison is only possible based on limited national or supranational surveys, not necessarily taking place over the same period or using the same methodology.

This *Tendances* thus brings these various data together, notably in the form of maps, to offer a comparison between the various countries and to put the situation in France into perspective.

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