

Results of the ETINCEL - OFDT electronic cigarette survey: Prevalence, purchase and use behaviours, reasons for using electronic cigarettes



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This document reiterates the key findings of the ETINCEL-OFDT survey on electronic cigarettes published in February 2014. This survey was conducted in late 2013, a period during which sales of tobacco by the French tobacconist's network and sales of treatments to help quit tobacco use were severely dropping. ETINCEL gives an initial estimate of this phenomenon which is rapidly spreading.

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