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e-JEU survey

Online gambling behaviours among French people

In 2012, the French Monitoring Centre for Drugs and Drug Addiction (OFDT) and the Monitoring Centre for Gambling (ODJ)* conducted two coordinated surveys to help determine online gambling behaviours among French people.

An initial telephone prevalence survey (Prévalence- e-JEU survey, ODJ) was conducted as part of the “ Observatoire des usages Internet ” (Internet use survey) conducted by Médiamétrie among a random sample of the Metropolitan French population using CATI (Computer-assisted telephone interview). Two questions intended to measure the prevalence of online gambling were asked of 2,761 French people aged 18 and older during three survey periods (from September to November 2012).

A second, self-administered survey on gambling practices and gambler profiles (e-ENJEU survey, OFDT/ODJ) was conducted on the Internet using Médiamétrie’s “ Carré des médias ” database of Web user addresses. This second survey was conducted weekdays for a period of four weeks. From 12 November to 11 December 2012, 20,000 Internet users aged 18 to 75 were surveyed about their online gambling using CAWI (Computer-assisted web interview).

Results

[Online gambling in France in 2012](#)

Tendances n° 85

