

In a glimpse

JULY 2023

Gambling in France in 2022

After 2020, a year marked by the health crisis - which severely restricted the supply of games - and 2021, a year marked by a “catch-up” effect, 2022 stands out for its high levels, with a strong recovery in casino activity and economic growth benefiting all gaming segments. These levels are the highest since the opening up of the market to competition in 2010, both in terms of the number of players betting on sports betting, horse racing, and poker, and in terms of gross gaming revenue¹ (GGR) in 2022. The annual consolidated results show growth in gross gaming revenue for all gambling activities combined, compared with 2021. Similarly, the number of Internet gamblers (excluding lottery activities) rose by 6.1% over the period.

This performance comes against a backdrop of a return to a full gaming offer with the full reopening of casinos in 2022, after two years of reduced activity due to the pandemic. The lifting of the latest restrictions (in particular, the vaccination pass) has enabled the *Française des jeux* (FDJ) and the *Pari mutuel urbain* (PMU) to return to their full network of retail outlets and thus offer a gaming environment similar to that prior to the health crisis.

Given the exogenous effect of the health crisis on this sector of activity, data for 2019 has also been used to provide a retrospective view of the major trends in the gambling market and to offer a better point of comparison for a virtually identical gambling service.

In 2022, gambling activity was marked by:

1. A strong rebound in gaming operators' GGR, up by more than 20% compared with 2021, with a record total of around €12.9 billion, exceeding the pre-crisis level.
2. A very strong rebound in casino activity, which will return to a level similar to 2019, largely due to the full reopening of these establishments.
3. Household spending on gambling has increased, with an average annual expenditure of €242 on games of chance, compared with €201 in 2021² and €212 in 2019.
4. A return to horse racing punters to points of sale, to the detriment of Internet gambling.

Further reading (in French)

The memo [Les jeux d'argent et de hasard en France en 2022](#), 9 p.

¹ Gross gaming revenue is the amount received by the operator after redistribution of winnings and before deductions.

² Gross gaming revenue is expressed as a percentage of the total population. Part of the operators' GGR is generated by foreign customers who do not live in France, particularly for casino establishments, which is impossible to quantify here.
